



CALL FOR SPONSORS

April 13-17, 2021 — Baltimore, MD
Reserve your opportunity today!

convention.shapeamerica.org/exhibit
#SHAPEBmore

BECOME A SPONSOR

SHAPE America offers sponsorship opportunities for corporate and nonprofit organizations that want to reach the health and physical education market. Boost your brand reputation, reach your target audience, build loyalty, and maximize your market share! From sponsor-curated sessions and alignment with keynote presentations to networking events and branded items, the SHAPE America National Convention & Expo provides the platform to support your objectives.

Leverage this unrivaled face-to-face event to boost your brand!

OTHER WAYS TO PARTICIPATE



Advertise

Increase your exposure before and during the 2021 SHAPE America National Convention & Expo through a wide range of electronic and print options. From tote bag inserts to email and website banners to participation in the all-new CLICK Photo Scavenger Hunt Game, SHAPE America has a variety of solutions to fit your budget and goals.



Exhibit

Attendees flock to the exhibit hall to explore the latest products, services and technologies that support the implementation of high-quality, standards-based physical education and skills-based health education instruction.



Join

Become a member of our year-round national education community. SHAPE America **Partners for Active and Healthy Children** members represent forward-thinking for-profit and nonprofit organizations that share our commitment to building a nation where all children are prepared to lead healthy, physically active lives.

To exhibit, advertise or become a member, please contact:

Danielle Platt

dplatt@shapeamerica.org

(703) 476-3457

SPONSORSHIP LEVELS

Sponsorships are selected a la carte and the overall sponsorship level is determined by the total sponsorship contribution. Please refer to the chart below to compare opportunities available at each level.

Recognition and Benefits	Gold Medal (\$12,000+)	Champion (\$6,000 - \$11,999)	MVP (\$3,000 - \$5,999)	All-Star (\$1,500 - \$2,999)	Star (\$750 - \$1,499)
Hyperlinked logo on the Convention website homepage	✓				
Digital lead retrieval (use your own phone or device)	1 license/4 activations	1 license/3 activations			
Advertising insertion in the digital Show Specials Guide	Full-page, 4-color ad (includes option to include 1 embedded video)	Half-page, 4-color ad	Quarter-page, 4-color ad		
Complimentary Full Convention registrations	4	3	2	1	
50% discount on up to 5 additional Full Convention registrations	✓	✓	✓	✓	✓
Pre- and post-Convention attendee mailing list (email addresses are NOT provided)	✓	✓	✓	✓	✓
Recognition on Exhibitors & Sponsors page of the Convention website	Hyperlinked logo	Hyperlinked logo	Hyperlinked logo	Hyperlinked logo	Text/logo
Recognition in the Convention mobile app	Hyperlinked logo	Hyperlinked logo	Hyperlinked logo	Hyperlinked logo	Text/logo
Recognition on sponsor acknowledgement signage onsite	Logo	Logo	Logo	Logo	Text
Acknowledgement in the winter 2021 issue of <i>Momentum</i> magazine (if reserved prior to December 1, 2020)	Logo	Logo	Logo	Logo	Text
Acknowledgement in the spring 2021 issue of <i>Momentum</i>	Logo	Logo	Logo	Logo	Text
Sponsor ribbon for all registered staff	✓	✓	✓	✓	✓



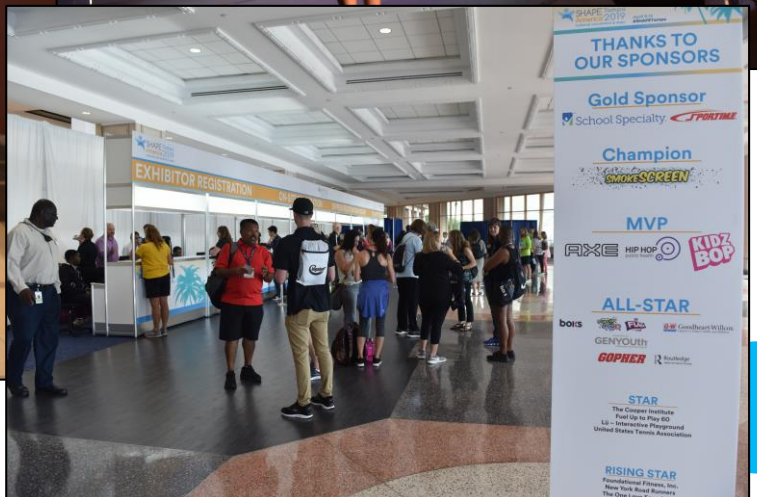
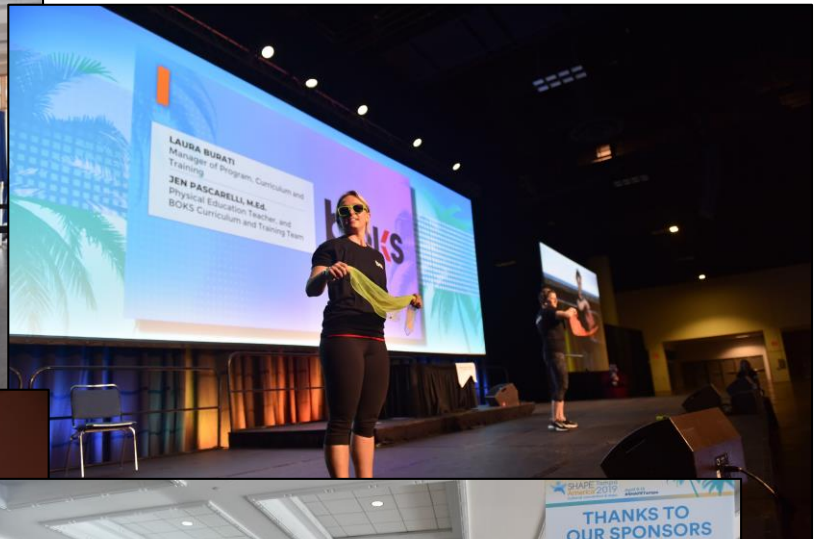
SPONSORSHIP MENU AT-A-GLANCE



Opportunities	Qty. Available	Sponsorship Fees
General Sessions		
Keynote Presentation – Opening General Session	1	\$9,500.00
Keynote Presentation – Closing General Session	1	\$9,500.00
Physical Activity Break – Opening General Session	1	\$2,500.00
Physical Activity Break – Closing General Session	1	\$2,500.00
Lectures		
C. H. McCloy Research Lecture	1	\$2,500.00
Claudine Sherrill Adapted Physical Education Distinguished Lecture and Awards	1	\$2,500.00
Measurement & Evaluation: JoAnne Safrit Lecture	1	\$2,500.00
Workshops		
Health and Physical Education State and District Coordinators Mini-Conference	2	\$5,500.00
College and University Instructional Physical Activity Programs Half-Day Workshop	1	\$2,500.00
Education Tracks		
Elementary Physical Education	1	\$4,000.00
Secondary Physical Education	1	\$4,000.00
Adapted Physical Education	1	\$4,000.00
Health Education	1	\$4,000.00
Sponsored Session Presentations		
Partner Activity Sessions – 60-minutes	8	\$3,000.00
Partner Lecture Sessions – 60-minutes	6	\$3,000.00
Partner Activity Sessions – 30-minutes	6	\$1,500.00
Partner Lecture Sessions – 30-minutes	7	\$1,500.00
Wake-Up, Warm-Up Session – Wednesday	1	\$1,500.00
Wake-Up, Warm-Up Session – Thursday	1	\$1,500.00
Wake-Up, Warm-Up Session – Friday	1	\$1,500.00

SPONSORSHIP MENU AT-A-GLANCE

Opportunities	Qty. Available	Sponsorship Fees
Networking and Special Events		
Hall of Fame Celebration and Giveback Event	2	\$9,000.00
Major of the Year Ceremony and Reception	1	\$7,500.00
Student and First-Time Attendee Orientation	1	\$3,750.00
College Bowl	1	\$1,500.00
Opening Celebration Host (Exclusively for exhibitors!)	Unlimited	\$750.00
Branded Items/Areas		
Registration and Name Badge Lanyards	1	\$16,000.00
Convention Bags	1	\$15,000.00
Mobile App	1	\$6,500.00



GENERAL SESSIONS

Keynote Presentation

\$9,500 | Opening General Session

\$9,500 | Closing General Session

These inspirational keynote presentations, held on Wednesday and Friday morning respectively, offer maximum exposure to an audience of approximately 2,500 health and physical education professionals. Sponsor will have the opportunity to make brief remarks and/or show a brief video during the selected General Session.

Package inclusions:

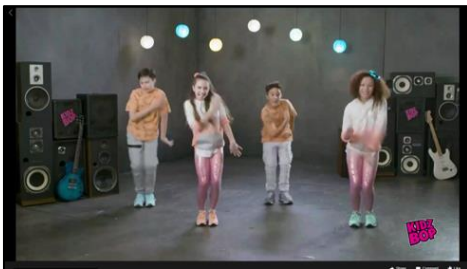
- Verbal recognition during the selected General Session
- Opportunity to deliver a brief welcome and/or show a brief video during the selected General Session (max. 5 minutes)
- Opportunity to provide one (1) piece of collateral for a seat drop during the selected General Session (recommended quantity of 2,500)
- Logo/hyperlink displayed on the selected General Session page of the Convention website
- Logo ID on signage displayed before and during the selected General Session
- Opportunity to display up to two (2) branded pop-up banners during the selected General Session
- Recognition in up to two (2) e-blasts promoting the selected General Session
- Sponsor ID/hyperlink in the selected General Session description in both the web- and mobile app-based Session Directory



Physical Activity Break

\$2,500 | Opening General Session

\$2,500 | Closing General Session



Give attendees a mental and physical "reboot" by leading a 3-5 minute activity break from the stage during the Opening or Closing General Session. These brief refreshers present an exclusive and fun opportunity to showcase how your program supports physical activity in front of a large gathering of health and physical educators. SHAPE America will provide appropriate A/V equipment to support both audio and/or video during the General Session.

Package inclusions:

- Opportunity to lead a physical activity break during the selected General Session (max. 5 minutes)
- Opportunity to provide one (1) piece of collateral for a seat drop during the selected General Session (recommended quantity of 2,500)
- Logo/hyperlink displayed on the selected General Session page of the Convention website
- Logo ID on signage displayed before and during the selected General Session
- Sponsor ID/hyperlink in the selected General Session description in both the web- and mobile app-based Session Directory

LECTURES

C. H. McCloy Research Lecture

\$2,500 | 1 available

The annual C. H. McCloy Research Lecture provides a forum for a distinguished leader in the SHAPE America disciplines to present cutting-edge research findings of interest to researchers and practitioners alike. The lecture serves as a continuing memorial to Charles H. McCloy, one of the great pioneer scientists and leaders of the profession.

Package inclusions:

- Verbal recognition during the Lecture
- Opportunity to deliver brief welcome remarks (max. 5 minutes) during the Lecture
- Opportunity to provide a piece of collateral or promotional item for a seat drop during the Lecture (recommended quantity of 100 items/flyers)
- Logo recognition on signage displayed before and during the Lecture
- Opportunity to display one (1) branded pop-up banner during the Lecture
- Sponsor ID/hyperlink in the Lecture description in the web- and mobile app-based Session Directory



Claudine Sherrill Adapted Physical Education Distinguished Lecture and Awards

\$2,500 | 1 available



This program honors the best of the best in adapted physical education and physical activity. This year's program will feature a lecture presented by a recognized speaker from the adapted physical education field. Following the lecture, three awards will be presented: Outstanding Adapted Physical Education Graduate Student, Adapted Physical Education Program of the Year, and the Julian Stein Lifetime Achievement Award.

Package inclusions:

- Verbal recognition during the Lecture and Awards program
- Opportunity to deliver brief welcome remarks (max. 5 minutes) during the Lecture and Awards program
- Opportunity to provide a piece of collateral or promotional item for a seat drop during the Lecture and Awards program (recommended quantity of 100 items/flyers)
- Logo recognition on signage displayed before and during the Lecture and Awards program
- Opportunity to display one (1) branded pop-up banner during the Lecture and Awards program
- Sponsor ID/hyperlink in the Lecture and Awards program description in the web- and mobile app-based Session Directory

LECTURES

Measurement & Evaluation: JoAnne Safrit Lecture

\$2,500 | 1 available

The Measurement & Evaluation: JoAnne Safrit Keynote Lecture series is offered by the Measurement & Evaluation Special Interest Group to honor Dr. JoAnne Safrit's significant contributions to measurement in kinesiology.

Package inclusions:

- Verbal recognition during the Lecture
- Opportunity to deliver brief welcome remarks (max. 5 minutes) during the Lecture
- Opportunity to provide a piece of collateral or promotional item for a seat drop during the lecture (recommended quantity of 100 items/flyers)
- Logo recognition on signage displayed before and during the Lecture
- Opportunity to display one (1) branded pop-up banner during the Lecture
- Sponsor ID/hyperlink in the Lecture description in the web- and mobile app-based Session Directory

WORKSHOPS

Health and Physical Education State and District Coordinators Mini-Conference

\$5,500 | 2 available

Interested in networking with health and physical education administrators from around the country from districts both large and small? This mini-conference, which attracts approximately 150 state and district leaders, provides an active and engaging opportunity to learn more about hot topic issues, best practices and problems of practice encountered throughout the school year. PE coordinators, teachers and state agency partners are invited.

Package inclusions:

- Verbal recognition during the Mini-Conference
- Opportunity to deliver brief welcome remarks (ranges from 5-30 minutes pending final agenda) during the Mini-Conference
- Display table in the Mini-Conference room; sponsor responsible for setup/break-down
- Opportunity to provide a piece of collateral or promotional item for a seat drop during the Mini-Conference (recommended quantity of 150 items/flyers)
- Logo recognition on signage displayed before and during the Mini-Conference
- Opportunity to display up to two (2) branded pop-up banners during the Mini-Conference
- Sponsor ID/hyperlink in the Mini-Conference description in the web- and mobile app-based Session Directory



WORKSHOPS

College and University Instructional Physical Activity Programs Half-Day Workshop

\$2,500 | 1 available

The goal of this workshop is to provide participants with an educational experience that is filled with practical ideas, engaging discourse, and most importantly, an opportunity to collaborate with peer professionals from across the nation.

Package inclusions:

- Verbal recognition during the Workshop
- Opportunity to deliver brief welcome remarks (max. 5 minutes) during the Workshop
- Opportunity to provide a piece of collateral or promotional item for a seat drop during the Workshop (recommended quantity of 100 items/flyers)
- Logo recognition on signage displayed before and during the Workshop
- Opportunity to display one (1) branded pop-up banner during the Workshop
- Sponsor ID/hyperlink in the Workshop description in the web- and mobile app-based Session Directory

EDUCATION TRACKS

Education Tracks

\$4,000 | Elementary Physical Education

\$4,000 | Secondary Physical Education

\$4,000 | Adapted Physical Education

\$4,000 | Health Education

Reach 400-800 attendees throughout the week by sponsoring one of these category-based education tracks.

Package inclusions:

- Logo ID on the session title slide displayed as attendees arrive for each session within the selected Education Track (only applicable for sessions utilizing PowerPoint presentation)
- Display table provided in the room for each session included in the selected Education Track; sponsor responsible for setup/break-down
- Logo recognition on signage displayed before and during each session included in the selected Education Track
- Opportunity to display up to two (2) branded pop-up banners during each session included in selected Education Track
- Sponsor ID/hyperlink in the description of each session included in the selected Education Track in the web- and mobile app-based Session Directory

SPONSORED SESSION PRESENTATIONS

Partner Sessions – 60-minutes

\$3,000 | Activity Sessions | 8 available

\$3,000 | Lecture Sessions | 6 available

These 60-minute sessions offer organizations the opportunity to showcase their products/services to support quality health and physical education. Demonstrate new products and classroom activities; highlight best practices for the classroom setting, feature successful customer case studies; share proprietary research that may be of interest to health and physical educators; and more.

Activity Sessions are held in the HPE Live! Lab within the exhibit hall and the room will be configured for an activity, with limited seating, to encourage active, hands-on participation by attendees. Lecture Sessions are held in the HPE Knowledge Lab within the exhibit hall and the room will be set theater-style for a lecture-based presentation.

Package inclusions:

- Logo recognition on signage displayed before and during the Partner Session
- Opportunity to display up to two (2) branded pop-up banners during the Partner Session
- Sponsor ID/hyperlink in the Partner Session description in the web- and mobile app-based Session Directory

Partner Sessions – 30-minutes

\$1,500 | Activity Sessions | 6 available

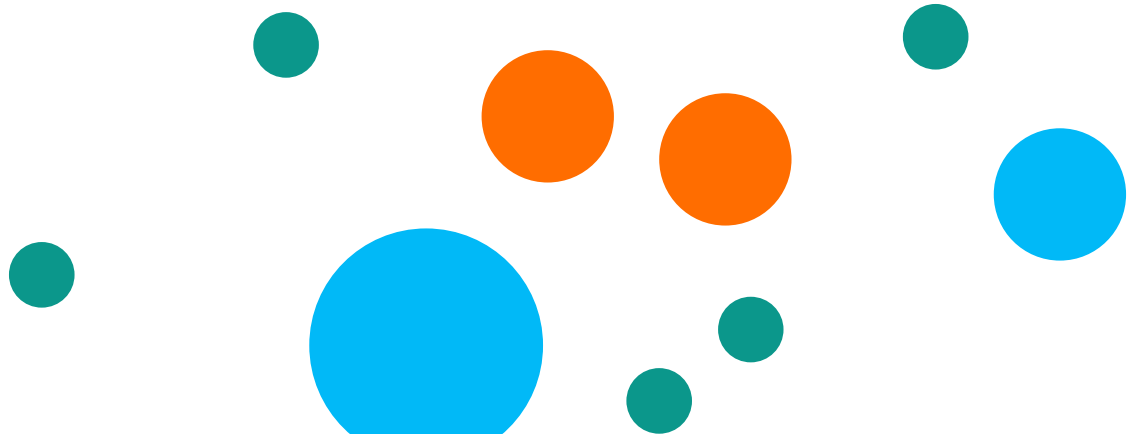
\$1,500 | Lecture Sessions | 7 available

These 30-minute sessions offer organizations the opportunity to showcase their products/services to support quality health and physical education. Demonstrate new products and classroom activities; highlight best practices for the classroom setting, feature successful customer case studies; share proprietary research that may be of interest to health and physical educators; and more.

Activity Sessions are held in the HPE Live! Lab within the exhibit hall and the room will be configured for an activity, with limited seating, to encourage active, hands-on participation by attendees. Lecture Sessions are held in the HPE Knowledge Lab within the exhibit hall and the room will be set theater-style for a lecture-based presentation.

Package inclusions:

- Logo recognition on signage displayed before and during the Partner Session
- Opportunity to display one (1) branded pop-up banner during the Partner Session
- Sponsor ID/hyperlink in the Partner Session description in the web- and mobile app-based Session Directory



SPONSORED SESSION PRESENTATIONS

Wake-Up, Warm-Up Sessions

\$1,500 | Wednesday

\$1,500 | Thursday

\$1,500 | Friday

Help attendees keep up their exercise regimen or get an active kick-start to the day by leading a one-hour session featuring your organization's physical education curriculum and/or physical activity programming. Wake-Up Warm-Up Sessions begin at 6:30 a.m. and are held in a designated room at the convention center. Sessions generally draw between 40-80 attendees. The sponsoring organization is responsible for instructing and leading the session. SHAPE America will provide standard A/V set-up (LCD projector – laptop NOT included, screen and microphone). Upon request, SHAPE America will also provide an iPod hookup; any additional equipment will be at the sponsor's expense.

Package inclusions:

- Opportunity to lead a Wake-Up Warm-Up Session (max. 60 minutes)
- Opportunity to distribute promotional materials/free resources during the Session
- Logo ID on signage displayed before and during the Session
- Sponsor ID/hyperlink in the Wake-Up Warm-Up Session description in both the web- and mobile app-based Session Directory

NETWORKING AND SPECIAL EVENTS

Hall of Fame Celebration and Giveback Event

\$9,000 | 2 available

Join us for appetizers, cocktails, music and laughter as we announce the 2021 SHAPE America National Teachers of the Year. You'll enjoy food, fun and an award-winning celebration of the best of the best in the profession. It gets even better. SHAPE America will use 10% of the ticket proceeds to bring health and PE teachers to Capitol Hill* to advocate on the national stage for our profession!

The entire evening is a win-win-win! Event tickets include light hors d'oeuvres and one drink.

Package includes:

- Verbal recognition during the Hall of Fame Celebration
- Opportunity to deliver brief welcome remarks (max. 5 minutes) or participate in the award presentations
- Opportunity to provide a giveaway for all Hall of Fame Celebration attendees (recommended quantity of 300)
- Logo recognition on signage displayed before and during the Hall of Fame Celebration
- Opportunity to display up to two (2) branded pop-up banners during the Hall of Fame Celebration
- Sponsor ID/hyperlink in the Hall of Fame Celebration description in the web- and mobile app-based Session Directory
- Four (4) tickets to the Hall of Fame Celebration

**This funding will be used to support travel for health and PE teachers to SHAPE America's premier advocacy event, SPEAK Out! Day. SPEAK Out! Day brings health and PE teachers to Washington, DC to meet face-to-face with their legislators and communicate the importance of health PE as part of a well-rounded education. With your support, we can help ensure our voices are heard. It's because of events like SPEAK Out! Day that we were successful in getting health and PE elevated in federal education law for the first time ever!*

NETWORKING AND SPECIAL EVENTS

Major of the Year Ceremony and Reception

\$7,500 | 1 available

The Major of the Year Award Ceremony recognizes outstanding undergraduate students majoring in physical education, health education, coaching education, adapted physical education, Kinesiology, sport management, exercise science, fitness/wellness, and athletic training. After the ceremony, join the recipients as they celebrate their academic success. The reception will allow students the opportunity to socialize with one another and network with SHAPE America leaders.

Package inclusions:

- Verbal recognition during the Major of the Year Award Ceremony and Reception
- Opportunity to deliver brief welcome remarks (max. 5 minutes) during the Major of the Year Award Ceremony and Reception
- Logo ID on the invitation to students being honored
- Opportunity to provide a PDF to be attached to the invitation sent to the students being honored
- Logo recognition on signage displayed before and during the Major of the Year Ceremony and Reception
- Opportunity to display up to two (2) branded pop-up banners during the Major of the Year Ceremony and Reception
- Display table in the Major of the Year Ceremony and Reception room; sponsor responsible for set-up/break-down
- Sponsor ID/hyperlink in the Major of the Year Ceremony and Reception description in the web- and mobile app-based Session Directory
- Text ID and hyperlink in a Major of the Year article printed in the spring 2020 issue of *Momentum*

College Bowl

\$1,500 | 1 available

In Jeopardy-style, undergraduate/post-baccalaureate teams of 1-3 students from colleges and universities will come together for a friendly, yet competitive battle of the minds! Spectators are welcome and are encouraged to cheer on your students/friends, root for your alma mater, and test your own ability to answer the questions!

Anticipated attendance is typically about 100 students, along with their professors.

Package inclusions:

- Logo recognition on signage displayed before and during the College Bowl
- Verbal recognition during the College Bowl event
- Opportunity for a sponsor representative to deliver brief welcome remarks (max. 5 minutes) at the beginning of the College Bowl
- Opportunity to provide a prize for the winning College Bowl team and/or a promotional giveaway for all participating students
- Text ID included in an e-blast sent to all registered students (approx. 600 individuals) inviting them to create/sign-up for a College Bowl team; sponsor may provide a banner ad (650W x 75H) and URL to be included in the e-blast
- Opportunity to display one (1) branded pop-up banner during the College Bowl
- Sponsor ID/hyperlink in the College Bowl description in the web- and mobile app-based session directory

NETWORKING AND SPECIAL EVENTS

Student and First-Time Attendee Orientation

\$3,750 | 1 available

Students and first-time attendees are invited to this morning orientation session, designed to help participants navigate their first convention experience. The session includes remarks from a member of the SHAPE America Board of Directors, highlighting the "top 10" convention must-knows. SHAPE America member ambassadors are also on-hand to answer questions and facilitate community among newcomers.

Package inclusions:

- Opportunity for sponsor representatives to serve as "greeters" as attendees arrive for the Orientation session
- Verbal recognition during the Orientation session
- Opportunity for a sponsor representative to deliver brief welcome remarks (max. 5 minutes) or facilitate an "ice-breaker" activity during the Orientation session
- Opportunity to provide a "welcome gift" for each attendee as they arrive or depart from the Orientation session (e.g., gift card for a nearby cafe/Starbucks to use while at convention, branded promo item, product or resource sample, etc.); recommended quantity of 250
- Logo recognition on signage displayed before and during the Orientation session
- Logo ID on an acknowledgement slide during the Orientation presentation/remarks
- Text ID included in an e-blast sent to all first-time attendees and students – prior to the convention – highlighting the Orientation session and a "first-timer tip sheet;" sponsor may provide a banner ad (650W x 75H) and URL to be included in the e-blast
- Logo ID on the "first-timer tip sheet," which is sent in an e-blast and posted on the first-time attendee web page
- Logo ID/hyperlink on a first-time attendee page on the convention website
- Opportunity to display one (1) branded pop-up banner during the Orientation session
- Sponsor ID/hyperlink in the Orientation session description in the web- and mobile app-based Session Directory

Opening Celebration Host

\$750 | Unlimited available – EXCLUSIVE OPPORTUNITY FOR EXHIBITORS-ONLY!

Serving as an official kick-off to this exciting week of professional learning, the Opening Celebration provides a great opportunity to catch up with customers – current and prospective – OUTSIDE of the exhibit hall! Boost your convention presence by serving as one of the evening's hosts.

Package inclusions:

- Logo ID on signage displayed during the Opening Celebration
- A package of twenty (20) Opening Celebration drink tickets – use them as a reward for your most loyal customers!
- Opportunities to provide door and/or raffle prizes for the Opening Celebration
- Sponsor recognition on the Opening Celebration landing page of the convention website

BRANDED ITEMS/AREAS

Registration and Name Badge Lanyards

\$16,000 | 1 available

Make a splash as the registration sponsor! Your brand will be prominently featured on the kick-panels of the registration counters, name badge lanyards and registration signage. Prior to convention, gain visibility through banner advertising on the registration pages and registration confirmation emails.

Package inclusions:

- Logo recognition on registration counter kick-panels
- Logo recognition on registration self-service kiosks
- Logo featured on the name badge lanyards distributed to all attendees
- Banner advertisement on the online registration pages
- Banner advertisement on the attendee registration confirmation email

Convention Bags

\$15,000 | 1 available

SHAPE America will consider an in-kind donation of co-branded bags in lieu of a cash sponsorship fee.

Gain valuable branding and visibility throughout the convention and when attendees return home by sponsoring the convention bag. Bags are distributed to all attendees from the registration area onsite. The bag will help them carry their conference essentials that they will pick up throughout the conference, but they will continue to use the bag for everyday essentials when they return home.

Package inclusions:

- Logo featured on the convention bags distributed to all attendees
- Ability to include a piece of collateral or a promotional item to be included in the convention bag (recommended quantity of 4,500)

Mobile App

\$6,500 | 1 available

Put your brand in attendees' hands! Your logo will be displayed on prime real estate with a front-and-center impression on the 2021 SHAPE America National Convention & Expo mobile app splash screen, displayed every time the event app is launched.

Package inclusions:

- Logo ID on the event app splash screen (displays for up to 5 seconds)
- One (1) mobile app Banner Ad
- One (1) mobile app Push Notification
- One (1) sponsor-branded icon within the app, which links directory to the in-app sponsor profile or a provided URL
- Logo ID on convention website page promoting the mobile app
- Logo ID on onsite materials promoting the mobile app
- Logo ID in email promotions for the mobile app



A SAMPLING OF PAST SPONSORS

The following is a representative listing of companies and nonprofit organizations that have generously sponsored the SHAPE America National Convention & Expo over the past five years (2016-2020).

100 Mile Club (2017)
Bigger Faster Stronger (2020)
BOKS (2020, 2019, 2018, 2017)
Bungee Bootcamp (2020)
Cairn Guidance/AXE Brands (2019)
Cairn Guidance/Dove Self-Esteem Project (2020, 2018, 2017)
CATCH Global Foundation (2018)
The Cooper Institute (2020, 2019, 2018, 2017, 2016)
CVS Health/Yale Center for Health and Learning Games (2019, 2018)
Ergotron (2017)
The First Tee (2016)
Fit and Fun Playscapes (2018)
Flaghouse (2016)
Forrest T. Jones & Company (2018, 2017, 2016)
Foundational Fitness, Inc. (2019, 2018, 2017, 2016)
GENYOUth/National Dairy Council/Fuel Up to Play 60 (2020, 2019, 2017, 2016)
Goodheart-Willcox Publisher (2020, 2019)
Gopher (2020, 2019, 2018, 2017)
Hip Hop Public Health (2019)
Human Kinetics (2018, 2017, 2016)
Interactive Health Technologies (2016)
KIDZ BOP (2020, 2019, 2018, 2017, 2016)
Life is Good® Kids Foundation (2017)
Lü - Interactive Playground (2019)
Marathon Kids (2016)
New York Road Runners (2020, 2019, 2018, 2017, 2016)
One Love Foundation (2019, 2018)
Palos Sports (2019)
Polar Electro, Inc. (2018, 2017, 2016)
Responsibility.org (2018)
Routledge \ Taylor & Francis Group (2020, 2019, 2018, 2017)
School Specialty (2019, 2018, 2017, 2016)
SPARK (2020)
Target (2016)
United States Tennis Association (2020, 2019, 2018, 2017, 2016)
US Games (2020, 2017)
USA Baseball/Fun at Bat (2017)
Wellness Training Specialists (2020)
Zumba Fitness (2016)

MEET YOUR MARKET

4,000+
educators

300+
learning sessions

125+
exhibitors

About SHAPE America

Society of Health and Physical Educators is the national organization that serves as the voice for 200,000+ health and physical education professionals across the nation. Since its founding in 1885, the organization has defined excellence in physical education, and our **National Standards for K-12 Physical Education** serve as the foundation for well-designed physical education programs across the country.

We provide programs, resources and advocacy that support an inclusive, active, kinder, and healthier schools culture and champion health and physical educators at every level, from preschool to university graduate programs. The organization's newest program – **health. moves. minds.™** – helps teachers and schools incorporate social and emotional learning so students can thrive physically and emotionally. Our extensive community includes members, advocates and supporters, as well as 51 state affiliate organizations (including the District of Columbia). Together we are working, in and out of schools to prepare every child to lead a healthy, physically active life.

Each year the **SHAPE America National Convention & Expo** brings together more than 4,000 health and physical educators from around the world – all dedicated to helping young people lead healthy, physically active lives.

Recently, SHAPE America launched a series of **Professional Learning Institutes** to further bolster professional development opportunities in the physical education and health education community. Partnering with communities across the country, these events provide accessible and timely learning opportunities for educators looking to refine and advance their profession.

SHAPE America PLIs cover a variety of topics and concentrations and are designed for health and physical education professionals, including program administrators, teacher educators, trainers, teachers, and researchers. Join us and connect with your colleagues and professionals around the world!